FEDERAL CITY PERFORMING ARTS ASSOCIATION BOARD OF DIRECTORS MEETING October 20, 1993 Levine School

### MINUTES

Directors:

Present: Brayton, Dorr, Fiorito, Gerard, Madigan,

Payich, Smith, Streit, Wolfe, Ziskind

Absent: Boykin (no proxy assigned), Wheeler

(proxy assigned)

Staff:

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Holloway, McClelland

Guests:

Wonneberger

The meeting began at 7:36 P.M.

# REVIEW OF SEPTEMBER 22, 1993 MINUTES

The minutes for September 22, 1993, were corrected as follows:

Line one of the last full paragraph on page seven, the word "received" is changed to read "will receive."

Motion to approve minutes as amended: Brayton. Second: Fiorito. Unanimously approved.

### CD RECORDING COMMITTEE REPORT

Wonneberger presented the report (see attached).

#### FINANCIAL REPORT

McClelland presented the report (see attached). GMCW is still \$12,000 under budget. However, we are on target for this period.

Payich asked about dues figures. 49 people out of about 140 prepaid their dues for the entire year. 41 people paid for camp. 24 people have started payment of their dues. October 27 will be the deadline for members to qualify for the early payment discount on membership dues.

Holloway suggested that it might be good to call members to remind them to pay for camp. Madigan agreed.

McClelland stated that we are at a good cash position. There are seven paid advertisers, three concert sponsorships, and 28 season tickets sold. There have been advance sales of eleven CDs and five tapes.

It was announced that we have to collect six-percent sales tax on CDs sold at concerts and mailed to D.C. addresses.

We are checking on whether we have to collect sales tax on items sold at Capital Club's annual auction. Ticket sales are not subject to sales tax.

It was announced that stating in January, 1994, FCPAA will include Federal, State, FICA, and Medicare amounts in staff payroll checks. The estimated annualized cost to the Chorus is \$3,300.

Motion to accept report: Brayton. Second: Dorr. The motion unanimously passed.

#### PRESIDENT'S REPORT

Streit announced:

- 1) We authorized the printing of 3,000 holiday cards.
- 2) It is a good idea to announce the CD at Capital Club.
- 3) We will offer a mini-subscription series at a ten-percent discount.
- 4) There is a fundraiser to benefit needy children on December 16th.

Brayton noted that the Chorus and small ensembles have a fixed fee scale. For the Chorus, it is \$1,000, for Potomac Fever and A Few Good Men, it is \$500, and for Gentlemen's Quarterly (now defunct), it is \$200.

The invitation to attend the fundraiser was unanimously rejected.

An invitation to attend the Whitman Walker Clinic's twentieth anniversary celebration on Sunday, November 14th at 3:00 P.M. for the assembled WWC volunteers, staff, donors, etc. at the Washington Hebrew Congregation in Georgetown was announced.

Holloway stated that he was not willing to give rehearsal time to another work, stressing that we need to stick to our rehearsal schedule. He indicated that he might be able to work with existing material.

Ziskind stated that we have a policy question here on whether Holloway should do the legwork. Holloway responded that ordinarily, a board member would coordinate and act upon the invitation. Ziskind wanted to know if we should ask for a fee.

The consensus was that this invitation was more relevant to GMCW than the previously discussed invitation to the fundraiser for needy children that the Board unanimously rejected.

Fiorito noted that we seem to receive last minute requests. We may need a rule that says "we need 'x' months advance notice."

Streit raised the issue of the Sunday night fracas regarding the announcement that should anyone ask, we're FCPAA not GMCW. The impact of that is that we're a closeted group. Streit said, "I would be glad to be kicked out of anywhere."

The consensus was that Streit would clear this up at rehearsal.

#### MEMBERSHIP REPORT

This report was tabled because Boykin, the chair of the Membership Committee was absent.

### REPERTORY ADVISORY COMMITTEE REPORT

Holloway presented the report (see attached).

Holloway stated that he would like to accept the request for preservice music around June 12, 1994.

Ziskind asked how the Lisner benefit went. Fiorito responded that they sold around 650 tickets. About 500 attended the performance.

Holloway announced that changes have been made regarding the suggestion to raise the key on one of the performance pieces. On the recording project, Holloway noted that strong opinions abound

Holloway also announced that he will distribute the memorization schedule.

### L.A. TRAVEL BIDS REPORT

Ziskind presented a written report (see attached).

The Board wanted to hold off on the vote.

McClelland wanted to know how many people would be going to L.A. and whether we could get commitment forms.

Madigan suggested a 50-25-25 payment schedule to encourage commitment.

## FUNDRAISING COMMITTEE REPORT

Fiorito presented the written report (see attached).

Fiorito stated that on Thom Gibb's recent visit to San Francisco, Gibb learned that the San Francisco Chorus earns \$1,500 per performance and uses pre-recorded tape accompaniment.

#### OTHER BUSINESS

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Dorr presented the Marketing Committee Report for Larry Cohen. The Gay and Lesbian Film Festival sold well. Chorus members distributed chorus brochures to people standing in line for the festival.

Florito announced that the formulation of the database on the profile of GMCW is finished. The raw data may provide insight into recruitment, retention, and reclamation trends. He suggested that statistical analysis would help in obtaining better insight. Fiorito gave a copy of the raw data to Holloway.

Madigan noted that recruiting members helps the Chorus financially as well as musically. Each Board member should consider the three membership Rs (Recruitment, Retention, and Reclamation) as part of their board responsibilities.

Gerard reiterated that we really want to spread the word and provide an invitation. We want to grow in numbers.

No action was taken on the Board vacancy.

Motion to adjourn: Brayton. Second: Wolfe. The motion carried unanimously. The meeting adjourned at 9:43 P.M.

Submitted by: Robert G. Wheeler

FCPAA Secretary November 15, 1993